



*Chart Your Own Course, Ltd. Co.*

*With*

Care Resources

Eldercare Management & Consulting

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## FOR IMMEDIATE RELEASE

Joanna Davis, BA, CMC, Executive Director & Co-Owner

***Named President of the Florida Geriatric Care Management Association (FGCMA)***

**Tarpon Springs, FL (January 26, 2012)** – Chart Your Own Course, Ltd. Co. with Care Resources a professional Elder Care Management & Homemaker Companion Services company is proud to announce that the company's Executive Director and Co-Owner, Joanna Davis, BA, CMC, accepted the Presidency of the Florida Geriatric Care Management Association (FGCMA) during the annual FGCMA conference commencing on January 20, 2012, in Naples, Florida.

The vision of FGCMA is to be recognized as the dynamic organization promoting excellence in the practice of professional care management. FGCMA is a State Chapter of the National Geriatric Care Management Association founded in 1993.

Ms. Davis has been a professional Certified Care Manager (CMC) since 2001. Co-Owner of Chart Your Own Course, Ltd., Co. d/b/a Care Resources. Joanna has worked in care management since 1997 in part with the former company called Lifespan Services LLC. She became the Executive Director in 2000. When the ownership decided to sell the company in 2006, Joanna partnered with Robin Bleier to take the opportunity to purchase it. Joanna continues to serve as Executive Director, and is responsible for daily operations. Among her many duties, the one she most enjoys is the responsibility of mentoring the staff.

Joanna is clear about her vision for the company. She leads it in a way which includes selecting and supporting knowledgeable staff that are committed experts in the field of aging and provide excellent services to their clients. This, she calls, "a no-brainer, as our clients are the best." She comes by this vision from her direct experience with clients. In the early years of her work as a Geriatric Care Manager, she had a client who was the primary caregiver for his wife of 50 years. "Care giving is such a stressful role for people of all ages," she observes, "but it is particularly stressful for the elderly." This client's health began deteriorating and he was sent to the hospital due to chest pains. Joanna met him at the emergency room. When she walked into the examination room, his eyes lit up and he said, "There she is, my friendly face! I was about to give up hope until I saw you. Now I know I'm going to be OK." It was a powerful experience that testifies to the fact that Joanna's clients see her as "compassionate and caring."

Joanna's expertise and skills are exemplified in her credentials and participation:

- Bachelors Degree in Gerontology, (BA) from the University of South Florida, graduating Magna Cum Laude.
- President Elect FGCMA 2012
- Care Manager Certification (CMC) since 2003.
- Advance Practice Care Manager 2003

- Corporate member of Florida Council on Aging, (FCOA).
- Member of National Association of Professional Geriatric Care Managers, NAPGCM, serving as Editor-in-Chief of the organization's newsletter: -Inside GCM.
- Member of Florida Geriatric Care Managers Association, FGCMA.
- Served on the board of FGCMA for 6 years, two as Secretary and four as Member at Large.
- Publications Chair of FGCMA.
- Editor of FGCMA's newsletter: The Messenger.
- Received the Outstanding Member Award for FGCMA in 2006.
- Worked as a Social Worker in long-term care facilities.

"Though the Team Members call her 'Joanna,' the light of her life, her young grandson Darrion, calls her 'Mi Mi,'" comments Robin, her co-owner and business partner. Joanna adds, "Darrion is just part of my strong family ties that include my husband and two daughters, the "cutest dog in the whole wide world," Rocky, and the life-affirming influence of my mother and father." She is an avid Tampa Bay Rays baseball fan and loves music, genealogy, scrapbooking and cross-stitching. As co-owner, Joanna's passion for the company is predictable. She loves seeing the difference the staff make in the lives of our clients; helping guide the staff and assisting them in their professional growth; and, of course, in seeing the company grow as it touches so many lives.

**About Chart Your Own Course, Ltd. Co.  
With Care Resources**

Founded in 2006, Chart Your Own Course, Ltd. Co. provides professional guidance, support, education, and services to elders and their families. Maintaining quality of life for an elderly relative is a difficult prospect; given the challenges of time, distance, and schedules. Care Resources' experienced professional Geriatric Care Management staff can provide one-to-one assistance and direction for your loved one and peace of mind for you. We recognize that each set of needs is unique and we strive to bring a personalized touch to every aspect of our service.

Chart Your Own Course, Ltd. Co. with Care Resources currently serves Pinellas, Pasco & Hernando Counties and employs 29 people in the greater Tampa Bay area. For more information about them visit their website at [www.resource4seniors.com](http://www.resource4seniors.com).

**For more information please contact:**

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